

## METHODOLOGY AND SAMPLE

c1300 questionnaires were mailed to ROA members at the end of September 2016. Qualifying criteria was that members had to be UK based and to have had at least 2 horses in training in 2015.

Owners were asked to record the monthly costs in 2015 of training, Weatherbys/BHA and racing costs for up to 3 horses they had in training in 2015.

An incentive of a choice of a £40 John Lewis voucher or a charitable donation to 'Racing Welfare' or 'Retraining of Racehorses' was offered to encourage response, for a task which was both detailed and time consuming.

The response was disappointing with just 57 questionnaires returned of which 52 yielded useable information relating to 49 Flat horses and 49 Jumps horses.

We show below how the sample of horses matches the universe figures (the profile of all horses in training) x size of trainer:

	FLAT		JUMPS	
	Sample	Universe	Sample	Universe
'Big trainers'	14%	22%	33%	24%
'Mid tier' trainers	29%	25%	35%	27%
'Small' trainers	57%	53%	33%	49%

As can be seen, Flat horses with 'big' trainers and Jumps horses with 'small' trainers were both under-represented in our sample. This though was corrected by weighting the training and racing costs in line with the universe figures quoted at the analysis stage.

*Survey and analysis conducted by Ian Murray*

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