**GOLD STANDARD CRITERIA 2020**

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|  |  |  | **Score 1-5** |
| **Financial Contribution** | **Scoring Guidelines** | **Description** |  |
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| Has the course signed a prize-money agreement? | No = 0, Standard = 3, Premier = 5 |  |  |
| Does the course operate an appearance money scheme (above and beyond the AMS)? | No = 0, Yes but only for some races = 3, Yes for all races = 5 |  |  |
| Does the course ever pay travel expenses for UK-based horses? |  |  |  |
| Does the course run the majority of races (exceptions maidens/bumpers) at above minimum values? |  |  |  |
|  |  | **TOTAL (Max 20)** |  |
| **Raceday Experience** |  |  |  |
| Does the racecourse issue car park labels in advance of the fixture? If not, how do the racecourse ensure only owners gain admittance to the car park? | If so, are they easy to access? |  |  |
| Is the owners’ entrance attractive and aspirational? | Are there sweets/flowers/racing pictures? Is a welcome drink provided? |  |  |
| Is additional information made available to owners that would enhance their day?   | If not present = 0Is there a map showing the owners’ areas? Are details provided regarding additional dining options? Are taxi numbers provided? Is a note up at the entrance about any last-minute availability in the restaurant? |  |  |
| Does the racecourse ever provide personalised swing badges or racecards? |  |  |  |
| Is the owners’ liaison easy to locate on the day? |  |  |  |
| How does the racecourse handle syndicates? | E.g. can lunches be swapped for additional badges? If they provide Paddock access badges, how many are given to syndicates? Do they provide extra facilities for syndicates? Do they actively encourage communication with syndicate members? |  |  |
| Is ROA promotional material visible around the course? | E.g. CCTV adverts, racecard filler adverts, fliers in O&T |  |  |
| Does the racecourse provide the same number of lunches as owners’ badges? |  |  |  |
| Can additional lunches be purchased? If so, what is the cost? |  |  |  |
| Please comment on the presence of additions to the Owners’ facility | E.g. phone charging stations, touch-screen race replay system |  |  |
| Please comment on the winning owners’ memento incl variation between races and provision for unsponsored races | Does it differ for each race/race meeting? How does the course treat owners who win multiple races at the course? Is the memento of good quality? |  |  |
| Are winners’ mementoes issued to stable staff? | No = 0, Yes occasionally = 3, Yes all the time = 4/5 (depending on standard of memento) |  |  |
| Is a BTO issued for every race? If so, how much? | No = 0, Yes £25 = 3, Yes £50 = 4, Yes £100+ = 5 |  |  |
| How are the children of owners treated? | Do they get badges? Are they given a meal independent of the adult’s allocation? Are children-friendly meals available? Does the course provide little toys/entertainment packs etc? |  |  |
| Please comment on the aesthetics of the racecourse and facilities | Are there plenty of flower arrangements? Do they make good use of racing pictures and/or memorabilia? |  |  |
| Does the racecourse make reference to leading owners at the course? | E.g. with an annual owners’ championship, framed silks on walls in O&T, top owners listed in the racecard |  |  |
|  |  | **TOTAL (Max 80)** |  |
| **Equine Welfare** |  |  |  |
| How far is the nearest equine hospital? In the event of serious injury, is the horse transported to this hospital without cost to the owner? |  |  |  |
| With the exception of post-race endoscopes are minor injuries treated on a complimentary basis? |  |  |  |
| In the event of a fatality, are the owner (if present), trainer, jockey and stable staff spoken to by a senior member of the racecourse team? Is the owner contacted in writing after the raceday? |  |  |  |
|  |  | **TOTAL (Max 15)** |  |
| **Post Raceday** |  |  |  |
| Are owners contacted after the race meeting? | No = 0, Yes but to winners only = 2, Yes to all = 3 with additional points for inclusion of race replay and requests for feedback |  |  |
| In the event of a race meeting being abandoned part way through, does the course provide financial compensation to owners who were due to have a runner? If so, how much and how/when is it paid? |  |  |  |
|  |  | **TOTAL (Max 10)** |  |

**Total = /125**

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| Any additional comments? |  |